



Social Media and Email Templates

Hello! To assist you in promoting your involvement in Sustainable House Day 2016 we have created the following email and social media templates. Please feel free to use in your promotional activities.

Email Template

Following is an email template for you to adapt and send out to your network of friends, family, work colleagues and peers to notify all of your involvement in Sustainable House Day 2016.

Hello

Great news! Our sustainable, green home has been accepted to open for Sustainable House Day 2016 on Sunday 11 September 2016.

This national event is a great resource for the general public to inspect first hand houses and gardens that have been designed, built or renovated with sustainability in mind.

Some 170 green homeowners Australia wide will open their homes to share peer to peer advice on what worked and what didn't in the creation of their own sustainable homes. You can view these homes (including architecturally built, home owner built, renovated and retrofitted and even properties) via www.sustainablehouseday.com

You can view our green home directly here: [INSERT LINK](#)

We committed to this national sustainability event through a desire to promote the options available for people to create their own sustainable home and lifestyle.

You can visit our home for a tour of its sustainable features between the hours of 10am to 4pm on Sunday 11 September 2016.

We hope to see you.

All the best

[INSERT NAME](#)

P.S. – You can register your interest in attending Sustainable House Day and receive event updates from the organisers via <http://sustainablehouseday.com/subscriber-registration/>

P.P.S – We are looking for volunteers to assist in opening our home on the day. If you have an interest in helping out we would love to hear from you.

Social Media Posts:

Social media is, of course, a prime tool in the promotion of SHD2016. If you have any social media accounts – Facebook, Twitter, Instagram, Pinterest etc - please promote your involvement in the event. Make sure to use the event hashtag - #SustainableHD - where possible.

We have created some template posts for you to use if you wish.

- *We are proud to be opening our green home for Sustainable House Day 2016! #SustainableHD Check it out: [Insert URL to House Profile](#)**
- *Our home is 1 of more than 170 Australian green homes opening for Sustainable House Day. Come visit! #SustainableHD [Insert URL to House Profile](#)**
- *Learn how we created our sustainable home first hand by visiting us for Sustainable House Day #SustainableHD [Insert URL to House Profile](#)**
- *Want to live more environmentally friendly? Learn how at Sustainable House Day 2016 #SustainableHD <http://bit.ly/1pr8FEx>*
- *We support Sustainable House Day 2016 because everyone can live more sustainably #SustainableHD <http://bit.ly/1pr8FEx>*
- *Check out the ingenious ways people are living more sustainably Visit Sustainable House Day 2016 #SustainableHD <http://bit.ly/1pr8FEx>*

(*With the character limitations in Twitter you will need to shorten the URL addresses you use in your tweets. We use bitly to shorten ours - <https://bitly.com/>)