

SUSTAINABLE HOUSE DAY 2016

Fact Sheet



Event Name: Sustainable House Day 2016 (SHD16)
Date: Sunday 11 September 2016
Locations: Australia wide
Website: www.sustainablehouseday.com
Facebook: www.facebook.com/sustainablehouseday
Twitter: twitter.com/SustainableHD
(@SustainableHD)
Email: shd@ata.org.au
Telephone: (03) 9639 1500
Cost: Free entry or gold coin donation.



About:

Sustainable House Day is a unique national event that provides an opportunity for people to visit sustainable homes and see first-hand how to make their homes more comfortable to live in, cheaper to run and lessen their impact on the environment. In 2016 over 100 households across Australia will open their doors between 10am-4pm on Sunday September 11th 2016 for this free community event. Houses are open across metro, rural and regional centres.

The event promotes peer-to-peer advice on how to integrate passive design, renewable energy, energy efficiency, healthy interiors, green product selection, recycling and other sustainable practices into a home and lifestyle. To complement the visitor experience, builders, architects, designers, and other experts are located at many homes to assist with information and advice. The event also engages local community groups who assist with opening houses in their local community as well as being available on the day to answer questions for visitors.

Impact

Research conducted by Swinburne University on the 2015 event showed that SHD has significant impact:

- Within a month of the event 31% of SHD attendees had already taken action in including sustainable design, features and appliances in renovations or builds since attending SHD
- 59% of attendees plan to include sustainability in future
- 92% of attendees shared their learning at SHD with friends and family
- 91% of attendees prefer to learn about sustainable home renovations/building by seeing them

SHD is also an opportunity to focus media attention with the national media coverage for SHD 2015 in excess of 43,000,000 reached (based on circulation/readership figures).

Homes: Over 100 homes and properties across Australia including urban, rural, retrofit, renovation and new built and owner-builder properties.

Attendance: More than 18,000 visitors are expected nationwide.

Presented by: Sustainable House Day is delivered by the Alternative Technology Association (ATA). The ATA is a not-for-profit organisation that exists to enable, represent and inspire people to live sustainably in their homes and communities. Established in 1980, the organisation provides expert, independent advice on sustainable solutions for the home to households, government and industry. The ATA also produces the high-quality magazines, *Sanctuary: modern green homes* and *ReNew: technology for a sustainable future*.

