

Sustainable House Day 2018

Sponsorship Proposal for Local Councils

Agreement

This sponsorship agreement is between participating councils and the Alternative Technology Association in relation to the Sustainable House Day 2018 event to be held Australia wide on Sunday, 16 September 2018.

Sponsorship Type – Council Sponsor

Participating councils will be officially recognised as a Council Sponsor of Sustainable House Day 2018.

Sponsorship Entitlements

As a sponsor, participating councils will receive the following entitlements:

Sponsorship Status

- Promoted as a Council Sponsor of SHD 2018

Local Houses and Events

- Assist local councils with selection and recruitment of council area houses
- Promotion of local events on the SHD website and targeted ebulletin
- One free ATA Advice Service consult (valued at \$225) for use by Council for door prizes, promotions, etc.

Free one-year License of ATA education materials

- License to distribute the following ATA booklets for 1-year on Council website:
 - Solar Electricity: plan your own solar electricity system
 - Efficient Hot Water: plan the right hot water system for your home
 - Renters Guide to Sustainable Living
 - The All-Electric Home
 - Healthy Homes

Discount on ATA Speed Date a Sustainability Expert Event

- Opportunity to host a Speed Date a Sustainability Expert Event during FY 2018/19 at a \$500 discount (POA)

Print media

- Inclusion of Council logo on SHD posters (if printed after agreement date)
- Inclusion of Council logo in Sanctuary 44 (if printed after agreement date)

Website

- Inclusion of Council logo on SHD homepage with link through to nominated website
- Inclusion of Council logo on SHD sponsors page with link through to nominated website
- Inclusion of Council sustainability events on SHD events page

Social Media and PR Opportunities

- One news item on SHD Facebook and Instagram highlighting Council as sponsor

E-marketing Opportunities to SHD list

- Placement of logo on monthly SHD ebulletin to through December 2018

Distribution of ATA education materials

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Sponsorship Obligations

As sponsor, Council is required to provide the following:

- The cost of the sponsorship is \$2,000 plus GST. An invoice will be sent to participating Council accordingly for immediate payment.
- Provision of organisation logo for placement as listed in the above entitlements
- Promotion of Sustainable House Day 2018 to Council residents and networks for both recruitment of homes to open and to promote the event itself