

**renew.**

Council Opportunities 2023/2024



Vikki's Place by Curious Practice, image by Katherine Lu.

Renew is a national, not-for-profit member organisation that inspires, enables and advocates for people to live sustainably in their homes and communities. Established in 1980, Renew provides expert, independent advice on sustainable solutions for the home to households, government and industry.

Renew has a long history of working with local government areas across the nation to provide credible, trusted advice and resources that will enable you to connect with residents, reduce emissions and reach strategic sustainability goals.

For over 40 years, the quality and independence of Renew's expertise — free from commercial or political influence — has enabled us to facilitate climate action at the household level.

### Why work with Renew?

Local governments play an increasingly important role leading their communities through the transition to a clean, net-zero economy by 2050. As the tier of government closest to the community, councils have the unique ability to influence emissions across local residencies and businesses and lead the way in creating a healthier, more sustainable future.

At Renew, we know that this is a challenging task. We work with councils to distill the complexity into easy to understand materials and events, that allow residents and local businesses to speak directly to experts and access information that is relevant to their local area. With a number of options available, Renew's packages for councils offer a comprehensive program that caters to all levels of knowledge.



Renew engages with more than 250,000 people each year around Australia and beyond. We work with thousands of members in a network of 14 active branches throughout the country.

Our magazines *Renew: technology for a sustainable future* and *Sanctuary: modern green homes* continue to provide leading independent information on trends in sustainable technology and design.

Renew is a trusted source of industry knowledge, and has helped thousands of households save money and reduce their environmental footprint with information on energy efficiency, solar power, rainwater tanks, materials reuse and waste.

Our annual event Sustainable House Day has a community of over 52,000 people, and provides the opportunity to explore some of Australia's most unique and inspiring homes, and learn from the people who designed them, built them, and live in them.

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Renew is developing a Getting Off Gas Toolkit to provide clear, accessible and practical advice to households on replacing gas with all-electric appliances powered by renewable energy. The Toolkit will be available online for free, offering independent resources and expert advice on reducing household bills through efficiency and electrification that are currently difficult to access. There are a number of products and services available to councils to complement the free resources available. Please note that packages can be tailored to council needs and therefore the following prices should be used as a guide only.



## 1. Education

### 1.1. Getting off Gas: Expert webinar

This webinar is designed to complement the resources provided in Renew's Getting Off Gas toolkit, offering guidance and advice for transitioning to an all-electric home. This 90 minute webinar includes plenty of time for Q&A with an expert from Renew. Also included is event registration, branded promotional materials, a Zoom technician, and a recording.

| \$1,700

### 1.2. Getting off Gas: Train the trainer

Renew offers training for staff on the Getting off Gas Toolkit, supporting councils to assist their residents to transition to all-electric homes.

| Prices vary, starting at \$500 for a 90 minute session

## 2. Branded Collateral

### 2.1. Getting off Gas: Expert fact sheets

The Getting off Gas Toolkit will feature a series of 10+ expert fact sheets that outline key aspects of transitioning to an all-electric home. These fact sheets can be provided as print-ready files with logos and branding added for easy distribution in council areas.

| \$600 for a PDF fact sheet, branded with council logo, ready for print and distribution within council region.

### 2.2. The Getting off Gas Toolkit as a printable booklet

Renew's Getting off Gas Toolkit will be available for free online, but a simplified version is available as a booklet. This will be delivered in print-ready files with council logos and branding added.

| \$2,500 for a full booklet, with one page of tailored content and branded with council logo, ready for print and distribution within council region.

## 3. Partnership

### 3.1. Getting off Gas Council Partnership

Becoming a Getting off Gas Council Partner is the best way for councils to assist their residents transition to all-electric homes.

This package includes all of the options listed on this page: an expert webinar facilitated by Renew with plenty of time for Q&A, 90 minutes of training for council staff on how to use the toolkit, a printable set of expert fact sheets and the toolkit, both branded with council logos.

Council Partners would also have their logo listed on the homepage of the Getting off Gas Toolkit website.

| \$5,000

Sustainable House Day provides the opportunity to explore some of Australia's most unique and inspiring homes, and learn from the people who designed them, built them, and live in them. Pivoting to an online format in 2020, Sustainable House Day is now a hybrid event, with opportunities for council involvement through partnership, or hosting in-person events and house tours in their region during March-April 2024.



## 4. Partnership

### 4.1. Sustainable House Day: Council Partnership

Partnering with Sustainable House Day is an effective way for councils across Australia to support people in their region to live more sustainably. Our partnership options offer the opportunity for your council's support to be recognised by thousands of attendees.

| \$2,000

## 5. Hosting an event

### 5.1. Host your own Sustainable House Day event

We encourage our Council Partners to host events as part of the Sustainable House Day program throughout March and April 2024. These events will be promoted Australia-wide, and are a great way to showcase a council's commitment to sustainability. These events could be in-person house tours, panel events, or webinars.

| No fee (event self hosted by council)

## 6. In-kind support

### 6.1. Promote Sustainable House Day across your region

Councils are also encouraged to support Sustainable House Day by promoting the event in their region, and encouraging residents to take part and open their homes.

| No fee

Renew offers expert webinars grouped across three main topic areas that can be delivered individually or as part of a package. These 90 minute webinars are delivered by experts in each topic area, include plenty of time for Q&A, and include promotional materials, participant registration, delivery by an expert technician, and a recording. Please note that packages can be tailored to council needs and therefore the following prices should be used as a guide only.



## 7. Understanding solar, batteries and EVs

### 7.1. All Electric Homes

This webinar explores the importance of moving towards all-electric homes and the benefits of ditching gas.

### 7.2. An introduction to solar

This webinar covers the basics of solar, offering an explanation of how it works and what considerations are necessary when choosing the right setup.

### 7.3. Adding home battery storage

This webinar is ideal for people who already have solar and are considering adding home battery storage.

### 7.4. Electric Vehicles

EVs are finally becoming more common in Australia. This webinar gives an overview of how to integrate EV charging into your home and tips for choosing the right EV.

\$1,700 per webinar  
\$6,000 for the series

## 8. Energy efficiency

### 8.1. Summer comfort at home

This webinar explores energy efficiency measures that can help make a home more comfortable in summer, saving money and reducing emissions.

### 8.2. Summer comfort for renters

This webinar explores simple energy efficiency measures that can help make a rental home more comfortable in summer, saving money and reducing emissions.

### 8.3. Winter comfort at home

The winter equivalent of the above webinar.

### 8.4. Winter comfort for renters

The winter equivalent of the above webinar, for renters.

\$1,700 per webinar  
\$6,000 for the series

## 9. Introduction to sustainable building

### 9.1. Finding a sustainable team

This webinar explores how to find the right designers, architects and builders that share a sustainable approach.

### 9.2. Designing for resilience

As our climate shifts and energy prices fluctuate, it is important to design homes that are resilient. This webinar covers the basics.

### 9.3. Sustainable building materials

This webinar explores which building materials are the most sustainable options for your build or renovation.

### 9.4. Water and greening

This webinar outlines how to intergate sustainable water systems into your design, as well as creating a garden that is climate-ready and water wise.

\$1,700 per webinar  
\$6,000 for the series

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## Additional Opportunitites

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With over 40 years' experience in helping Australians live more sustainably, Renew is best placed to provide credible, independent and expert advice on sustainable solutions. In addition to the packages listed in this document Renew can provide a range of bespoke services for your council.

### Research

We are committed to empowering council and consumers to utilise cost-effective, efficient, and environmentally sustainable technology. Renew's Policy and Advisory team undertakes research projects and policy analysis for council to build the evidence base for sustainable communities and an environmentally conscious future.

### Consultancy

Renew offers project consulting services to a large range of commercial, government and community clients on the economics, technical, regulatory and operational aspects of efficient and environmentally sustainable technologies. We best enable clients to meet local strategic sustainability objectives.

### Advocacy

At Renew we use our technical and policy expertise to drive policy change to benefit all Australians. Specialising in the energy, built environment, water and transport markets, we work with a diverse range of community, government and industry partners to advocate for sustainable solutions.

### Renew and Sanctuary Magazine

Renew also publishes two industry-leading magazines, *Renew* and *Sanctuary*. Bulk subscriptions to these magazines can be offered to councils at a discounted rate, for distribution to community centres and libraries, council staff, or through council programs.

### The Green Rebuild Toolkit

The Green Rebuild Toolkit is an iterative set of resources to help people rebuild their homes after bushfire and increase resistance to future climate disasters. We are working with bushfire impacted communities and councils to design and deliver resources, events and support to communities Australia wide.

### Council Partnerships

Renew can work with councils on an annual partnership, which could include a calendar of events, research projects, tailored collateral, and involvement in Sustainable House Day. This is a great option for councils looking for a comprehensive, and easy to deliver offering on household sustainability.

**Get in touch to start  
the conversation:**

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